| Reply Form 回作 |
|---------------|
|---------------|

SOHO China Limited (the "Company") (Stock Code: 410) c/o Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong

SOHO 中國有限公司 (「本公司」) (股份代號:410)

經香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 17M 樓

I/We would like to receive the Corporate Communication of the Company ("Corporate Communication") in the manner as indicated below: 本人/我們希望以下列方式收取 貴公司之公司通訊文件(「公司通訊文件」):

(Please mark ONLY ONE (X) of the following boxes) (請從下列選擇中,僅在其中一個空格內劃上「X」號)

|                | read the  | e Web   | site v | ersi  | on ( | of all | futuı  | e Co | orpo | rate   | Cor  | nmur | nica  | tions           | pub       | lishe | ed o | n the | Co   | mp   | any'   | S W      | ebsi | te ir        | n pla | се  | of re  | ceiv  | ing    | orint       | ed co   | pies  | ; and  | t     |
|----------------|---|---------|--------|-------|------|--------|--------|------|------|--------|------|------|-------|-----------------|-----------|-------|------|-------|------|------|--------|----------|------|--------------|-------|-----|--------|-------|--------|-------------|---------|-------|--------|-------|
|                | receive<br>瀏覽在  |         |        |       |      |        |        |      |      |        |      |      |       |                 |           |       |      |       |      |      |        |          |      |              |       |     |        | ク雷    | 郵泊     | <b>新</b> 年日 | /涌      | 午日在   | 該重     | :     |
|                | 或   | . A N   | Mart   | JX 2V | \ \  | Δ n    | VI II/ |      | II M | ا سل ت | W.T  |      | ^   ` | 4 11 1          | la vibili | 7     | 315. | 12.12 | -    | -17  | LL II/ | <b>\</b> | -    | ٠١.١         | .///9 | _ 1 | 1 2X 1 | C 14  | 1.111  | 브거니         | / )[1   |       | 7 154  | ,     |
| Email<br>電郵:   | Address<br>地址   |         |        |       |      |        |        |      |      |        |      |      |       |                 |           |       |      |       |      |      |        |          |      |              |       |     |        |       |        |             |         |       |        |       |
|                |   | (The Co |        |       |      |        |        |      |      |        |      |      |       |                 |           |       |      |       |      |      |        |          |      |              |       |     |        |       |        |             |         |       |        |       |
|                |   | email a |        |       |      |        |        |      |      |        |      |      |       |                 |           |       |      |       |      |      | ebsite | will     | be s | e nt i       | nstea | d.  | Pleas  | e pro | vide t | he em       | ail add | iress | in Eng | ilish |
|                |   | (本公司    |        |       |      |        |        |      |      |        |      |      |       |                 |           |       |      |       |      |      |        |          |      |              | 郵地    | 址   | ,∭     | 會發    | 出有     | 關公          | 司通認     | 刊文件   | #已在    | - 網   |
|                |   | 上刊發     |        |       |      |        |        |      |      |        |      |      |       |                 |           |       |      |       |      |      |        | 4 歿      | 伸通   | <i>5</i> 41) |       |     |        |       |        |             |         |       |        |       |
|                | to recei<br>僅收取   |         | •      |       | •    |        |        |      |      |        | re C | orpo | rate  | e Cor           | nmu       | nica  | tion | s UN  | ILY; | OR   |        |          |      |              |       |     |        |       |        |             |         |       |        |       |
|                |   |         |        |       |      |        |        | •    | -    | •      |      | _    |       |                 |           |       |      | ٠.    |      |      |        |          |      |              |       |     |        |       |        |             |         |       |        |       |
|                | to receive the <b>printed Chinese version</b> of all future Corporate Communications ONLY; <b>OR</b><br>僅收取公司通訊文件之 <b>中文印刷本;或</b> □ |         |        |       |      |        |        |      |      |        |      |      |       |                 |           |       |      |       |      |      |        |          |      |              |       |     |        |       |        |             |         |       |        |       |
|                | to recei<br>同時收   |         |        |       |      |        |        |      |      |        |      |      | all   | futur           | e Co      | rpor  | ate  | Com   | mu   | nica | tion   | S.       |      |              |       |     |        |       |        |             |         |       |        |       |
|                |   |         |        |       |      |        |        |      |      |        | •    |      |       |                 |           |       |      |       |      |      |        |          |      |              |       |     |        |       |        |             |         |       |        |       |
|                | Contact telephone number<br>聯絡電話號碼  |         |        |       |      |        |        |      |      |        |      |      |       | _               |           |       |      |       |      |      |        |          |      |              |       |     |        |       |        |             |         |       |        |       |
|                |   |         |        |       |      |        |        |      |      |        |      |      |       |                 |           |       |      |       |      |      |        |          |      |              |       |     |        |       |        |             |         |       |        |       |
| Signatur<br>簽名 | е   |         |        |       |      |        |        |      |      |        |      |      |       | Da <sup>·</sup> |           |       |      |       |      |      |        |          |      |              |       |     |        |       |        |             |         |       |        |       |
| XX 1I          |   |         |        |       |      |        |        |      |      |        |      |      |       | Н:              | 201       |       |      |       |      |      |        |          |      |              |       |     |        |       |        |             |         |       |        |       |

Notes 附註:

- If the Company does not receive this Reply Form or receive a response indicating an objection from you by 9 May 2012, you will be deemed to have consented to receiving Website version only, all future Corporate Communications will be sent out in the manner specified in the Company's letter dated 12 April 2012 and we will send you a notification letter of the publication of the Corporate Communication on website. 倘若本公司於 2012 年 5 月 9 日仍未收到 閣下的回條或表示反對的回覆, 閣下將被視爲已同意收取網上版本,而本公司將按 2012 年 4 月 12 日之本公司函件內所
  - 述之方式只向 閣下寄發有關公司通訊文件已在網上刊發通知信函。
- Shareholders are entitled to change the choice of means of receipt and language of the Company's Corporate Communication at any time by reasonable notice in writing or using email at soho410@sohochina.com to the Company c/o the Company's Hong Kong share registrar. 股東有權隨時發出合理時間的書面通知或以電郵方式到 soho410@sohochina.com 本公司之香港證券登記處,要求更改收取公司通訊文件之語言版本及方式。

For the avoidance of doubt, we do not accept any special instructions written on this Reply Form. 爲発存疑,任何在本回覆表格上的額外手寫指示,本公司將不予處理。

\*Corporate Communication includes but is not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form. 公司通訊文件包括但不限於:(a)董事會報告、年度財務報表連同核數師報告及如適用,財務摘要報告;(b)中期報告及如適用,中期摘要報告;(c)會議通告;(d)上市文件; (e) 通函; 及(f) 委任代表表格。

00410-1

郵寄標籤 MAILING LABEL

閣下寄回此回條時,請將郵寄標籤剪貼於信封上。 香港中央證券登記有限公司 如在本港投寄毋須貼上郵票。 Computershare Hong Kong Investor Services Limited Please cut the mailing label and stick this on the envelope

to return this Reply Form to us. No postage stamp necessary if posted in Hong Kong. 簡便回郵號碼 Freepost No. 37 香港 Hong Kong