| Reply Form 回條 | | | |
|-----------------|--|--|--|
| То: | SOHO China Limited (the "Company") (Stock Code: 410) c/o Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong | 致: | SOHO 中國有限公司 (「本公司」) (股份代號:410) 經香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 17M 樓 |
| 本人/ | ould like to receive the Corporate Communication of the Company /我們希望以下列方式收取 貴公司之公司通訊文件(「公 e mark ONLY ONE(X) of the following boxes) (請從下列選擇中 | 司通訊文 | 件」): |
| | receive an email notification or a notification letter of the publicat | ion of Corp | I on the Company's website in place of receiving printed copies; and orate Communication on website; OR 並收取公司通訊文件已在網上刊發之電郵通知/通知信函; |
| | email address is provided, only a notification letter of the publication of the <u>Capital Letters</u> and the email address is used for notification of release of Co | e Corporate Co orporate Commi 至以上提供之 | 了電郵地址(如有)。如未有提供電郵地址,則會發出有關公司通訊文件已在編 |
| | to receive the printed English version of all future Corporate Co 僅收取公司通訊文件之 英文印刷本;或 □ | ommunicati | ons ONLY; OR |
| | to receive the printed Chinese version of all future Corporate Communications ONLY; OR 僅收取公司通訊文件之 中文印刷本;或 □ | | |
| | to receive both printed English and Chinese versions of all futu 同時收取公司通訊文件之 英文及中文印刷本 。』 | ure Corpora | te Communications. |
| | | Contact tel 聯絡電話 | ephone number 胱碼 |
| Signature 簽名 | | Date 日期 | |

Notes 附註:

- If the Company does not receive this Reply Form or receive a response indicating an objection from you by 14 October 2010, you will be deemed to have consented to receiving Website wersion only, all future Corporate Communications will be sent out in the manner specified in the Company's letter dated 17 September 2010 and we will send you a notification letter of the publication of the Corporate Communication on website.

 (倘若本公司於 2010 年 10 月 14 日仍未收到 图下的回條或表示反對的回覆, 图下將被視爲已同意收取網上版本,而本公司將按 2010 年 9 月 17 日之本公司函件內所 述之方式只向 图下寄發有關公司通訊文件已在網上刊發通知信函。
- Shareholders are entitled to change the choice of means of receipt and language of the Company's Corporate Communication at any time by reasonable notice in writing or using email at soho410@sohochina.com to the Company c/o the Company's Hong Kong share registrar.

 股東有權隨時發出合理時間的書面通知或以電郵方式到 soho410@sohochina.com 本公司之香港證券登記處,要求更改收取公司通訊文件之語言版本及方式。

For the avoidance of doubt, we do not accept any special instructions written on this Reply Form. 爲発存疑,任何在本回覆表格上的額外手寫指示,本公司將不予處理。

*Corporate Communication includes but is not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

公司通訊文件包括但不限於:(a)董事會報告、年度財務報表連同核數師報告及如適用,財務摘要報告;(b)中期報告及如適用,中期摘要報告;(c)會議通告;(d)上市交件; (e) 通函; 及(f)委任代表表格。

00410-1

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司 Computershare Hong Kong Investor Services Limited 簡便回郵號碼 Freepost No. 37 香港 Hong Kong

閣下寄回此回條時,請將郵寄標籤剪貼於信封上。 如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.